

PRESS RELEASE

FOR IMMEDIATE RELEASE
February 1st, 2007
Media Contact: Andrew Smith
(619) 594-6365 or email:
SDSUTheatrePress@sdsu.edu

ELECTRICIDAD

By: Luis Alfaro

Adapted From Sophocles' Electra

Where: Experimental Theatre
When: March 9, 10, 14, 15, 16, 17 at 8pm
March 11 and 18 at 2pm
Cost: \$ 13 - \$ 15
Ticket Info: (619) 594-6884 or
theatre.sdsu.edu
Group sales: (619) 594-6365, Charlie or
OnStageatSDSU@sdsu.edu

SDSU Theatre, a non-profit organization

ELECTRICIDAD

Powerful People Taking Revenge in Powerful Ways

San Diego State University School of Theatre, Television, and Film is proud to present Electricidad, a powerful adaptation of Sophocles' Electra, created from the mind of playwright Luis Alfaro. Set in a barrio on an urban Eastside, where the crackle and hiss of live electric wires are ever-present, and infused with Alfaro's sly humor and use of uniquely expressive Spanglish, Sophocles' 2,500 year-old text is transformed into a vibrant, vital and thoroughly unforgettable myth for the modern age.

Electricidad, who is mourning the loss of her father, the former leader of the South Side Locos, dominates this contemporary look at the power and consequences of revenge, and the damage it causes to a family and a community. Driven by all-consuming passions of love and loyalty, hate and vengeance, Electricidad keeps a 24-hour vigil by her father's side and waits impatiently for her brother, Orestes, to return from exile in Las Vegas. In their grief, Electricidad and Orestes both begin to believe that their father's death must be avenged; the murderer must be punished, not by the courts but rather by the swift retaliation of barrio justice.

We invite you to join us in an evening of deeply moving and important theatre. Electricidad opens in the Experimental Theatre on Friday, March 9 at 8 p.m. and closes March 18. Evening performances will take place March 9, 10, 14, 15, 16, and 17 at 8p.m. Matinees will be performed on March 11 and 18 at 2p.m. For tickets call (619) 594-6884, buy online at theatre.sdsu.edu, or visit the Performing Arts Box office Tuesday through Friday between 11a.m. - 2 p.m. **For group discounts, call Charlie at (619) 594-6365 or email OnStageatSDSU@sdsu.edu.**

#####